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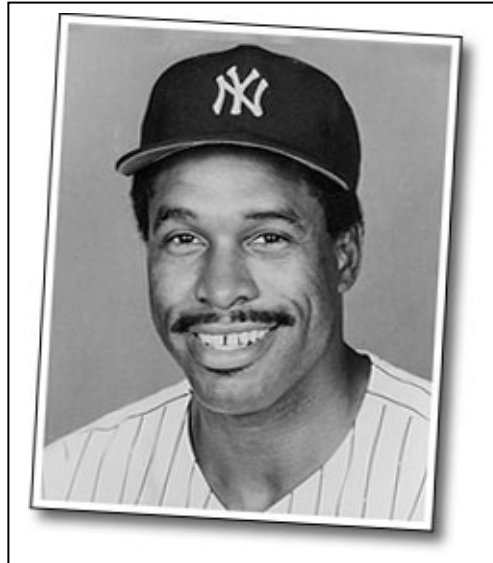
Michael Howell
Creative Solutions

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617.630.9091

Howell Delivers All-Star Tribute for John Hancock.

At baseball's annual All-Star game this year, John Hancock really scored with a special event for their top agents. They brought Dave Winfield, 12-time All Star and 2001 inductee into the Hall of Fame, to Seattle as a surprise guest. To properly introduce the baseball legend, they asked Howell & Associates to concept, write, and produce a video that captured the highlights of Winfield's 22-season career.

The result captures images of the slugging outfielder in every stage of his career, from his debut with the San Diego Padres through his high-profile years with the New York Yankees and his World Series championship with the Toronto Blue Jays -- all in just over a minute.



Producer Michael Howell wrote the action-packed script and produced the audio at BWA, Cambridge MA. He also wrote the stage dialog for event host Gary Thorne.

Hancock has frequently turned to H&A when they need major-league quality and impact for their internal videos, and Dave Winfield's received another rousing cheer from the financial services giant.

*If your company needs star power, call 617-630-9091
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